

Improve Business Results - Maximize Value from Your Data

Manage Data Requirements from the Cloud

The explosion of data in our digital age is creating new challenges and opportunities for today's companies. Change is rapid and constant, and continuous innovation is required to meet the rising expectations of customers, partners and stakeholders.

To succeed in this digital information age, leading companies are differentiating themselves with their ability to manage data.

Digital Masters are 26% more Profitable and generate 9% more Revenue than industry peers. - [Leading Digital](#), MIT & Capgemini

DIGITAL BUSINESS = MANAGE DATA

Today's businesses are now digital enterprises generating and processing huge volumes of data across complex system landscapes, cross-functional processes and a diverse array of external sources. Data impacts every function within an organization. As data and system automation increase, so do the risks and impacts from poor data and broken processes.

- Automating the average business process requires 98% data quality, even at that level, the cost of quality is 20% of the process cost
- 40% of benefits from capital projects are never realized. The primary cause is poor data quality. - Gartner

DATA - WHAT DOES IT TAKE?

Requirements in the digital age go way beyond missing data, duplicates and valid formats. In addition to clean, consistent master data, business processes require enrichment of transactional data, reconciliation between systems and records, and the ability to ensure optimal system outputs aligned to business goals.

Data must be timely within a processes, accurate in a business context, and complete for system processing, analysis and decision-making.

To meet these requirements, data can't just be a role or a siloed IT process. The business and IT must align on shared tools and processes that tie data to value.

DAILY CHALLENGES

Some companies assume data is correct, and then quickly escalate into reactive fire-fighting. Others suffer from inefficient and repeated validations by users, resulting in slower processes. Whether you manage a line of business, applications or IT infrastructure, these common challenges have a direct impact on your performance:

- Numerous daily requirements that can't all be met with existing resources
- Technical IT tools, that aren't accessible or sufficient for the business
- Siloed IT and business functions, manual data reporting & email processes
- Lack of data metrics and ownership, one-size fits all approach

Faced with data challenges and increased demands, some IT groups pursue expensive multi-year projects to overhaul systems infrastructure. But the business can't wait, and the world is changing too fast for a monolithic systems approach.



VALUE WITH DVSUM

- Increase project ROI, speed time to value
- Lower cost of quality, improve efficiency
- Elevate value across systems and processes
- Expand data insights and analysis



DVSUM - PATENTED CLOUD PLATFORM

DvSum helps companies accelerate and maximize value from their data by enabling them to monitor, manage and fix data from the Cloud, in real-time across systems, processes and projects throughout the enterprise. With DvSum, you no longer need to consolidate data into a single database, send your data to the Cloud, or try to manage requirements through an integration and transformation processes.

DvSum provides a patented, cutting-edge platform for managing data with a complete set of tools to explore, automate, monitor, measure, analyze and cleanse data to meet your business requirements. We've embedded processes along with metrics and analytics to drive and sustain data improvements aligned with IT and business objectives.

ARM YOUR DATA

Data plays a critical role in system projects and large corporate initiatives like mergers and acquisitions. The DvSum platform provides unique capabilities designed specifically to ensure project success.

Assessment: DvSum's auto data-discovery quickly provides statistics, comparisons and visualizations to determine current data quality and areas to focus.

Readiness: The closed-loop process supports a project environment with data validations, interface testing and metrics aligned to project milestones and goals to ensure data is ready to deliver value within the project.

Management: Data validations and processes transition seamlessly into day-to-day operations for ongoing data governance including data ownership, actions items and approval processes to fix data and drive continuous improvement.



DataPARC: a holistic process for effective data quality management

PROFILE *Discover and Explore data to see flows, and identify relationships, establish baselines to set targets and determine audit-rules.*

AUDIT *Create rules to validate and cross-reference quality, integrity and timing of data. Associate rules with processes to automate or run ad hoc.*

REVIEW *Analyze audit results including exceptions, progress to KPIs and trending. Identify root-causes, focus areas, and actions required to fix the data*

COMPLY *Establish and orchestrate the process to monitor, measure, and cleanse data to drive improvements. Ensure accountability with KPIs, milestones, and assigned actions.*

PURE SAAS

As a native cloud platform we deliver on the full promise of a true software-as-a-service offering. Setup in hours, and analyzing real data within a day.

We offer monthly subscriptions and can quickly add new data sources. Customers leverage the pre-built rules library with best practices that are expanding with our growing community.

ONE SOLUTION - ALL YOUR DATA

Our innovative technology works with any data, any source, anywhere in the enterprise, from software applications to Excel, to data hubs or other Cloud platforms. Data processing in the host environment ensures the highest level of security and scalability.

- **Mobile:** Our responsive interface enables DvSum on your PC, tablet or mobile device
- **Uncompromised Security:** DvSum exists based on the security of our customer's data, which we protect with maximum security.

EMPOWER THE BUSINESS

DvSum tools are not just for IT. The intuitive interface and wizards make it easy for business users to take ownership and collaborate with IT, instead of reactive escalation and firefighting.

Our proactive and holistic approach manages data within processes and business initiatives to ensure value and alignment with business goals.

BEYOND TECHNOLOGY

DvSum delivers everything you'd expect from a best in class data quality management platform - and more!

- **Business Data Experts:** From data assessments to customer value realization, we know business and we know data, and we help accelerate the value from your data.
- **Doman Expertise:** Our teams bring deep experience in supply chain, manufacturing, system implementations and process initiatives. We combine the knowledge and tools to ensure project success.



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